

# COMPANY PROFILE

2025

Empowering Growth Across the Middle East and Africa with Strategic Consulting

## Brief Overview

Khfagy Consulting is a trusted partner for businesses seeking sustainable growth, global competitiveness, and alignment with Vision 2030. We provide tailored consulting services across various industries to help organizations achieve measurable results, optimize operations, and drive innovation.



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# Founder statement

Fifteen years ago, I embarked on a journey to create a consultancy firm that would transcend the ordinary and set new benchmarks in financial and management consulting. At Khfagy Consulting our unwavering dedication to innovation, excellence, and bespoke solutions is a testament to our experience and passion for empowering businesses across the Middle East and Africa.



**Omnia Khfagy**  
Founder

In today's rapidly evolving market, traditional consulting methods often fall short. That's why at Khfagy Consulting, we embrace non-traditional approaches that leverage cutting-edge technology data analytics, and creative problem-solving techniques. Our unique strategies are designed to address the specific needs of each client, whether they are a small startup or a large multinational corporation.

Our diverse team of 115 consultants brings a wealth of knowledge and unique perspectives, enabling us to craft pioneering strategies that drive sustainable growth for our clients. By combining our expertise with innovative methodologies, we help businesses and institutions of all sizes navigate complexities, seize opportunities, and achieve their ambitious goals.

Together, we are committed to turning visions into reality and fostering an environment where businesses can thrive. Khfagy Consulting stands as a trusted partner, dedicated to providing unparalleled expertise and innovative solutions that catalyze growth and development across the MEA region.

## ABOUT US

At Khfagy Consulting, we are a premier financial and administrative consulting firm with over 15 years of excellence. Based in the vibrant core of the Middle East and Africa (MEA), we are committed to fostering sustainable growth for businesses of all sizes.

Our strategy revolves around innovation quality, and bespoke solutions, addressing our clients unique challenges and propelling them towards their ambitious goals.



# OUR VISION

To be the leading beacon of trust and innovation in the MEA region empowering businesses to achieve sustainable growth through agility diversity, resilience, and exceptional client-centric solutions.

# Our Mission

Partnering with ambitious organizations in the Middle East and Africa to provide innovative, sustainable, and agile consulting services that drive growth, foster diversity, and empower our clients to thrive in a VUCA world.



# OUR JOURNEY

## The Story of Our Business Journey

With a legacy spanning 15 years, Khfagy Company has earned its reputation as a trusted advisor to businesses across the Middle East and Africa.

Our journey began as special consultants, where we gained invaluable insights into diverse markets and their unique dynamics. This firsthand experience has shaped our approach, enabling us to provide strategic guidance that resonates with local realities.

Today, we leverage our extensive knowledge and network to offer a comprehensive range of services including Market Entry Strategy Navigating complex regulatory landscapes and cultural nuances.

### Business Development

Identifying and capitalizing on lucrative opportunities.

### Operational Optimization

Streamlining processes and enhancing efficiency.

### Financial Advisory

Making informed financial decisions.

### Risk Management

Mitigating potential risks and safeguarding business interests.

Our commitment to excellence, combined with our unwavering dedication to client success has propelled us to the forefront of the industry. Join us on a journey of growth and prosperity.

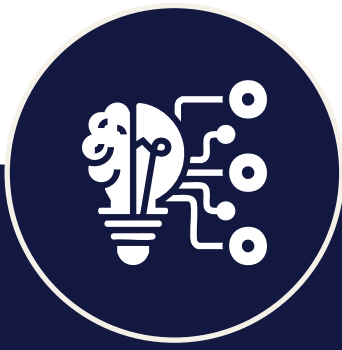




At Khfagy Consulting we offer a range of strategic consulting services to help your business grow and succeed

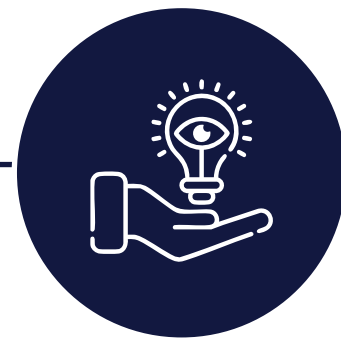


## Our Objectives at Khfagy Consulting



### Foster Innovation

Enable our clients to lead in their industries by implementing forward-thinking solutions that drive transformation.



### Support Visionary Goals

Align with national and international economic visions, such as Saudi Vision 2030, by delivering projects that contribute to economic diversification and societal progress.



### Drive Measurable Impact

Deliver results-oriented solutions that enhance operational efficiency, optimize resource allocation, and maximize profitability for our clients.



### Promote Collaboration

Build strong partnerships with clients, governments, and industry leaders to create meaningful and lasting impacts in local and global markets.



### Uphold Sustainability

Integrate environmentally and socially responsible practices into every project, fostering long-term growth while contributing positively to the communities we serve.

Our unwavering commitment to these objectives reflects our dedication to delivering excellence and creating value at every stage of our clients' journeys.

# OUR SERVICES

At Khfagy Consulting, we offer a range of strategic consulting services to help your business grow and succeed.



# Core Principles

Our work is driven by these core principles

- **Excellence:** Delivering nothing but the best.
- **Integrity:** Upholding the highest ethical standards in every interaction.
- **Collaboration:** Partnering closely with our clients to ensure success.
- **Creativity:** Innovating to create practical, cutting-edge solutions.
- **Customer Satisfaction:** Prioritizing client success and long-term growth.

Our work is driven by these core principles

- Expansion plans in the Gulf Market
- Access to financing and loans
- Comprehensive feasibility studies
- Strategic planning and risk management
- Digital transformation and investment opportunities



## The Future-Proof Trifecta: Agility, Sustainability, Diversity

Transform Challenges into Opportunities—Where Speed, Responsibility, and Inclusion Collide



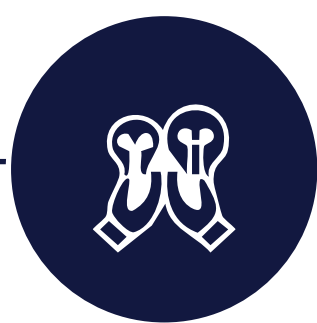
### Adapt at the Speed of change

In a world of disruption, agility is survival. We design custom agile frameworks that slash decision-making time, empower teams to pivot fast, and turn risks into revenue. Whether it's AI-driven forecasting, rapid prototyping, we help you outpace competitors—no matter the market chaos.



### Profit with a conscience

Sustainability isn't charity—it's strategy. We craft data-backed green roadmaps that cut costs (clients save 20%+ annually), unlock ESG investments, and turn waste into wealth. From carbon-neutral certifications to ethical supply chains, we ensure your growth aligns with global goals—and your customers' values.



### Innovation thrives on difference

Diverse teams don't just check boxes—they crack challenges 60% faster. We build inclusive cultures that attract top talent, retain employees, and uncover hidden markets. Through tailored recruitment strategies, leadership training, and neurodiversity programs, we help you mirror your customers and outthink the competition.

# INDUSTRIES WE SERVE

At Khfagy Consulting, we specialize in offering tailored solutions to businesses across a diverse range of industries. Our primary focus is on serving companies in the Middle East and Africa (MEA) region, empowering them to achieve growth and sustainability in competitive markets.

- Banks & Financial Institutions
- Insurance Companies
- FinTech Companies
- Healthcare
- Agriculture & Food Industry
- Tourism & Hospitality
- Education
- Retail & E-Commerce
- Energy
- Manufacturing
- Mining & Metals
- Chemicals
- Construction & Real Estate
- Artificial Intelligence
- Government & Public Sector



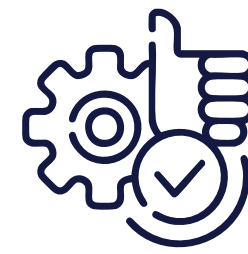
# OUR COMPETITIVE ADVANTAGES

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### Comprehensive Post-Project Support

We ensure long-term success by providing extended support after project completion, guaranteeing smooth implementation and continued results.



### In-House Expertise

All services are executed by our internal team, ensuring seamless coordination, quality assurance, and unmatched professionalism.



### Exclusive Expert Team

Our dedicated professionals deliver focused and consistent services tailored to your needs, free from external dependencies.



### ISO-Certified Excellence

We follow internationally recognized ISO standards, ensuring exceptional quality, efficiency, and reliability in all our services.



### Uncompromising Data Security

We adhere to strict data protection policies to safeguard your business information and maintain confidentiality.



### Team overview

Our team of over 100 professionals, representing diverse nationalities, comprises 85+ consultants and 15+ administrators.

# Your journey with Khfagy

01

## UNDERSTAND CHALLENGES & GOALS

**Direct Communication:** We start with open discussions to grasp your challenges and goals.

**Analysis:** Our team carefully evaluates your strengths, weaknesses, opportunities, and threats.

**Needs Identification:** We pinpoint the exact services and solutions required.

02

## DEVELOP CUSTOM SOLUTIONS

**Planning:** We create detailed, goal-oriented business plans.

**Strategic Recommendations:** Tailored strategies to improve efficiency and reduce costs.

**Innovation:** Unique, creative solutions designed for your needs.

03

## IMPLEMENT PLANS

**Collaboration:** We work closely with you to execute the plans.

**Employee Training:** Equip your team with the skills and tools needed for success.

**Process Optimization:** Refine existing processes for better performance.

04

## MONITOR AND EVALUATE

**Performance Tracking:** Regularly measure progress against goals.

**Adjustments:** Modify strategies as needed.

**Sustainability:** Ensure long-term success.

## Choose the plan that's right for you

### Entrepreneur's Toolkit

A comprehensive package to help entrepreneurs turn their ideas into successful businesses, covering all key aspects of development.

- Project idea development
- Business model design
- Visual identity creation
- Market study and analysis
- Feasibility study
- Investment file & presentation preparation
- Legal consulting & solutions
- HR structure development
- Technical consulting and solutions
- Marketing strategy development
- Goal definition and comprehensive action plan creation

### Rapid Growth Package

Designed for companies aiming for rapid growth and effective business expansion.

- Assessing current capabilities
- Designing growth strategies
- Developing digital marketing plans
- Analyzing new markets
- Financial and expansion consulting
- Investment file & presentation preparation
- Training teams on growth strategies
- Ongoing progress monitoring to achieve goals

### Operational Excellence

Tailored for companies seeking to enhance operational efficiency and reduce costs.

- Operational process analysis
- Efficiency improvement strategies
- Automation solution development
- Inventory management optimization
- Supply chain analysis
- Quality management system development
- Cost management consulting
- Performance measurement and continuous evaluation

Explore our full packages at [www.alkhfagy.com](http://www.alkhfagy.com)



# INVESTOR ROADMAP

Comprehensive investor Roadmap



# MEET OUR TEAM

At Khfagy Consulting, our team is our greatest asset. Comprising around 115 consultants from various nationalities and cultural backgrounds, we celebrate diversity and embrace the richness it brings to our company. This diversity not only fosters a culture of inclusion but also equips us with unique insights and perspectives to better serve our clients across the Middle East and Africa (MEA) region.



## Our Expertise

Our consultants bring a wealth of experience and specialized knowledge from a wide array of industries, including finance, administration, technology, healthcare, and more. This enables us to provide bespoke solutions tailored to the specific needs of each client.

## Culture & Values

We believe that diversity is key to innovation and excellence. At Khfagy Consulting, we cultivate a collaborative environment where every voice is heard, and every idea is valued. Our commitment to cultural inclusivity ensures that we remain adaptable and sensitive to the needs of all our clients, regardless of their location or sector.

## Regional Representation

Our team's diverse backgrounds allow us to understand and address the unique challenges and opportunities present in different countries throughout the MEA region. Whether you're based in Cairo, Dubai, Nairobi, or beyond, our consultants are equipped to provide insights that are both locally relevant and globally informed.

## Leadership & Development

Khfagy Consulting is committed to the continuous professional development of our team members. Through ongoing training programs, workshops, and leadership opportunities, we ensure that our consultants stay at the forefront of industry trends and best practices.

## Commitment to Excellence

Our collective goal is to drive sustainable growth for our clients. With a team as diverse and dynamic as ours, we are confident in our ability to deliver unparalleled service and innovative solutions.

# OUR BUSINESS IN NUMBERS

**+1,800**  
Feasibility Studies

**+1,000**  
Investment Proposals

**+150**  
Brand Development

**+500**  
Marketing Consultancies

**+250**  
Technical Services

**+800**  
Project Management

## OUR PARTNER

These are our strategic partners



## OUR CLIENTS

These are our Happy Clients



# Testimonials

## CEO of a Real Estate Development Company

We lacked a clear vision for the future. khfagy provided us with a comprehensive strategic plan that defined our main goals and set a timeline to achieve them. This helped us direct our efforts, enter the Saudi financial market, attract foreign investments, and achieve better results in the real estate development market.

★★★★★

## Co-founder of a Fintech Startup

Our employees needed to develop their skills to face the challenges of a changing market. khfagy provided us with tailored training programs that helped improve the efficiency and performance of our team.

★★★★★

## General Manager of a Construction Company

As a construction company, we aimed to increase our localization efforts. khfagy provided us with a tailored training and development program for Saudi nationals along with a plan to implement an effective Saudization system. As a result, we increased our Saudization rate by 25% within a year, enabling us to secure more government projects

★★★★★

## Training and Development Manager for a Renewable Energy Company

As a renewable energy company, we planned to expand into the Tanzanian market. khfagy provided us with a technical and economic feasibility study for the project and assisted us in negotiating with the Tanzanian government to secure the necessary licenses. With their support, we launched the country's first solar energy project.

★★★★★

## Project Manager for a FinTech Company

As a fintech startup, we were looking for a strategic partner to help us grow and expand. khfagy provided us with a comprehensive digital transformation plan and assisted us in preparing an attractive pitch deck to attract investors. As a result, we secured funding from a leading Saudi investment fund.

★★★★★







At khfagy Financial and Management Consulting, we lead with innovation and excellence, and provide impactful solutions at the right time. We value your trust and are committed to driving sustainable growth for a prosperous future. Share our success by benefiting from our expertise in financial and administrative guidance.

## Contact us:

 [info@alkhfagy.com](mailto:info@alkhfagy.com)

 [www.alkhfagy.com](http://www.alkhfagy.com)

 (+20) 102 574 2522 | (+966) 53 028 4796

 Cairo, Egypt | Riyadh, Saudi Arabia | Dubai, UAE