

"Transforming your business with innovative consulting solutions"

linfo@alkhfagy.com https://alkhfagy.com

# About Our Company

### A Brief Story About The Company

Khfagy Financial and Administrative Consulting Company is a leading consulting firm specializing in market research, strategy development, and expansion plans. As part of Al Khfagy Egyptian group, the company is responsible for conducting studies and providing strategic insights to clients in different markets. We have a team of experts who offer a wide range of consultation services, such as financial and management consulting, economic feasibility study, market research and analysis, strategic plan, technical study of projects, human resources management, and technology consultation.

# CEO'S Message

### Dear Valued Clients and Partners.

As the CEO of Khfagy Financial & Administrative Consulting Company, I am thrilled to address you as we embark on a journey towards financial and administrative excellence. Our firm stands at the forefront of innovation, dedicated to delivering services that not only meet but redefine industry standards. We are committed to providing you with solutions that are not just effective but transformative, fostering growth and stability in your financial endeavors.

Our team of experts brings together years of experience and cutting-edge techniques to offer a suite of services tailored to your unique needs. From strategic market analysis to risk management, and from corporate governance to financial rehabilitation, we ensure that every aspect of your business is fortified against uncertainty and primed for success.

Quality is the cornerstone of our practice. We meticulously craft our strategies and plans, ensuring they are robust, comprehensive, and aligned with your vision. Our approach is collaborative, working closely with you to understand your challenges, objectives, as well as crafting solutions that are both innovative and practical.

Time is of the essence in the dynamic world of finance and management, and we respect the urgency of your needs. Our commitment is to deliver projects within the agreed timelines, ensuring that our solutions propel you forward without delay. We understand the importance of momentum in business, and we strive to be the catalyst that accelerates your progress.

We are not just consultants; we are your partners in growth. Our promise to you is a relationship built on trust, transparency, and a relentless pursuit of excellence. As we look to the future, we are excited to continue this journey with you, breaking new ground and achieving new heights together.

Thank you for placing your trust in Khfagy Financial & Administrative Consulting Company. Together, we will navigate the complexities of the financial world and emerge stronger, smarter, and more successful.

Warm regards,
Omnia Khfagy
CEO
Khfagy Financial & Administrative Consulting



# **Vision**

"Empowering Tomorrow's Success Today. At Khfagy, we dedicate ourselves to pioneering innovative and sustainable strategies that set the standard for excellence. Our goal is to earn the distinction of being the consulting partner of choice, renowned for driving progress and trust within the industry."

## Mission

"Crafting the Blueprint for Achievement. Our mission at Khfagy is to deliver superior, bespoke consulting services across diverse markets. By harnessing our collective experience and cutting-edge expertise, we commit to guiding our clients towards their aspirations, thereby energizing the future of business."

01 02

Khfagy's mission encapsulates a commitment to excellence, offering tailored consulting services that cater to the unique needs of various markets.

The company leverages its vast experience and expertise to provide guidance that is not only strategic but also innovative, ensuring clients are well-equipped to navigate their respective industries.

03

This mission is about partnership, with Khfagy working closely with clients to understand their vision and drive them toward their goals.

Ultimately, it's about impacting the business landscape, infusing it with energy and forward-thinking to foster a future of success and achievement.

# Why Us?

**(** 

"In a sea of sameness, Khfagy stands as an oasis of innovation, where unique expertise meets unparalleled service, crafting a legacy of distinction in the consulting world."







### **Specialized Expertise**

A team of 50 consultants with diverse specializations.



### **Exclusivity and Confidentiality**

Consultants work exclusively for Khfagy, backed by data confidentiality contracts to protect client information.



### **Proven Track Record**

Successful completion of over 1,800 projects across various sectors, demonstrating extensive experience.



### **Strong Network**

Established connections with investors, project owners, and investment funds.

# Why Us?

 $\oplus$ 

"Collaborating with Khfagy means engaging with a visionary firm that delivers immediate, impactful expertise and pledges unwavering support for sustainable growth and innovation. Our partnership is your gateway to a future where success is not just achieved but continuously cultivated."





### **Collaborative Approach**

Each project receives attention from at least 5 dedicated consultants for optimal brainstorming and support.

### **Global Presence**

Branches and strategic partnerships in key markets including the Middle East, Australia, and Italy.

### **Enduring Support**

Ongoing assistance throughout the study period and beyond, offering an unlimited support timeline.

### **Comprehensive Service**

From planning to execution, we monitor project performance indicators and align them with planned objectives, ensuring sustained company growth and maximized revenues.

# Services Free Consultation



### 01 Feasibility Study

Our Feasibility Study service provides market, technical and financial assessments, legal reviews, and risk evaluations to determine the practicality of projects. It's a thorough analysis to guide decision-making for potential ventures. The goal is to ensure clients have a clear understanding of the project's viability before proceeding.

### **02** Strategic Market Analysis

it is a business activity analysis using analysis tools (SWOT, Market Share, Strong Porter Five, Boston, Pastel, BCG, Ansuf, Product Lifecycle). Defining strategies, giving recommendations for marketing campaigns, and preparing a quarterly action plan linked to measurable goals (KPIs).

### 03 **Business Plan**

Our Business Plan service offers strategic guidance, detailed financial projections, and market analysis to help clients launch, grow, and sustain their businesses. We ensure plans are investor-ready and tailored to meet specific business goals. This service is the roadmap to a company's success.

### 04 Strategic Plan

Our Strategic Plan service provides in-depth market analysis, identifies growth opportunities, and outlines actionable steps to achieve longterm business objectives. We focus on aligning resources with market demands and setting clear measurable targets for success. This service is essential for businesses aiming to navigate and lead in their industry.

# Services Free Consultation



### 05 Eligibility for Financing

Leveraging extensive experience, we facilitate the establishment of relationships with banking and financial institutions, guiding clients through the financing process. Our services include preparing financial documentation, advising on financing options, and negotiating terms to secure competitive rates through our global network.

### 06 Financial & Administrative Rehabilitation

Our Financial & Administrative Rehabilitation service offers a strategic overhaul of financial structures and administrative processes to enhance efficiency, reduce costs, and improve overall business performance. We focus on debt restructuring, cash flow optimization, and modernizing management practices. This service is tailored to revitalize and position businesses for future success.

### 07 Incorporation of Companies

Our Incorporation of Companies service assists clients with the establishment of businesses in Egypt, UAE, Saudi Arabia, Italy, and England, providing expert guidance on frameworks, compliance, documentation. We streamline the process, ensuring a smooth setup and adherence to local regulations. This service is key for clients looking to expand their presence globally with ease and confidence.

### **Expansion Plan** 08

Expansion Plan Service equips clients with strategic insights to penetrate new markets and export products effectively. We offer comprehensive market research, tailored entry strategies, and operational support to ensure a successful global expansion. Our expertise paves the way for clients to establish and grow their international market presence.

# Services Free Consultation



### 09 Pitch Deck

Our Pitch Deck service crafts compelling presentations that highlight your business's value proposition tailored to capture investor interest. We provide a clear, concise, and visually engaging narrative that showcases your company's potential for growth and success. This service is designed to help you secure funding and partnerships effectively.

### Governance

Our Governance service offers expert guidance on corporate structure, compliance, and digital transformation utilizing legal expertise and technology for a holistic approach. We assist clients in navigating global challenges and setting up efficient governance practices. This service ensures effective management and adherence to regulations in a rapidly evolving business landscape.

### Marketing & Sales plan

Our Marketing & Sales Plan service delivers a strategic blueprint that outlines targeted marketing efforts and sales tactics to achieve optimal customer reach and revenue growth. We provide detailed analysis, actionable strategies, performance metrics to ensure effective execution and measurable results. This service is the cornerstone for driving business success and market competitiveness.

### Risk Analysis & Management

Our Risk Analysis & Management service offers comprehensive risk assessment utilizing advanced analytics to identify, evaluate, and mitigate risks. We provide strategic insights to manage potential threats and ensure business resilience. This service is integral for maintaining a secure and stable operational environment.

# Other Services



### 13 Software Services

- iOS Mobile Application Programming
- Android
- Websites
- ERP
- RPA
- Al

### 14 Special design and graphics services

- Industrial designs and drawings for (wood products / metal / acrylic / corian / marble / granite / glass / stainless steel / melamine / HPL / compact lamination / aluminum).
- Garden and landscape designs.
- Interior and exterior decoration designs.
- Office designs, exhibitions and display booths.
- Render, Isometric and 3D designs.

### 15 Factory Services

- Design production lines in coordination with specialized experts from engineering unions.
- Pricing services and consultancy.
- Occupational health and safety services and consultations.
- Maintenance management services and consultations.

### 16 Networking and Public Relations Service

- Managing exhibitions and events with all their logistical and technical requirements.
- Preparing and designing the profile for the purposes of international tenders and projects.
- Networking between common stakeholders.
- Preparing the feasibility study of projects and supervising their implementation (Mudaraba / Financing System).

# Other Services



### 17 Commercial Agency

Khfagy's Commercial Agency Service is dedicated to empowering our clients to successfully penetrate new markets. We offer thorough market research and identifying opportunities, to facilitating partnerships and negotiations with local entities. Our expertise ensures that our clients establish a strong presence, navigate cultural nuances, and achieve competitive advantage in these dynamic regions.

### **PPP Projects**

Khfagy's PPP Projects Service streamlines the process for investors and governments to identify and develop profitable opportunities in key global comprehensive support, from conducting markets. We offer end-to-end support, from feasibility studies and legal compliance to execution planning and project implementation. Our expertise ensures a strategic, efficient, and secure investment journey for our clients.

# Target Sectors



### **Our Target Sectors**

- Banking and Finance
- Fintech
- Energy
- Technology
- Tourism
- Education

- Construction and Infrastructure
- Capital Markets
- Insurance
- Healthcare
- Real Estate
- Recreation



"At Khfagy Financial & Administrative Company, we take pride in our enduring partnerships with over 1,800 clients. Our journey spans more than 15 years, enriched by the expertise of our innovative consultants. Below, we highlight a selection of our esteemed clientele."







**PAYMENT PLATFORM** 



REAL ESTATE
DEVELOPMENT COMPANY





### **EDUCATIONAL PLATFORM**



**CAR LEASING PLATEFORM** 



**IT COMPANY** 



### **MEDICAL PHARMACIES**









PROPERTY MANAGEMENT COMPANY



**PAINT FACTORY** 



**REAL ESTATE** 





### **ASSETS MANAGMENT APP**



### TRADING COMPANY



### **TRAINING CENTER**



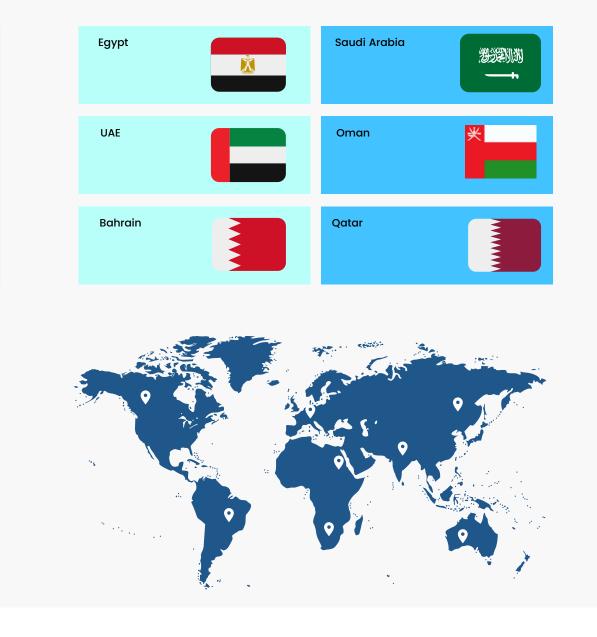
### **MEDICAL COMPANY**



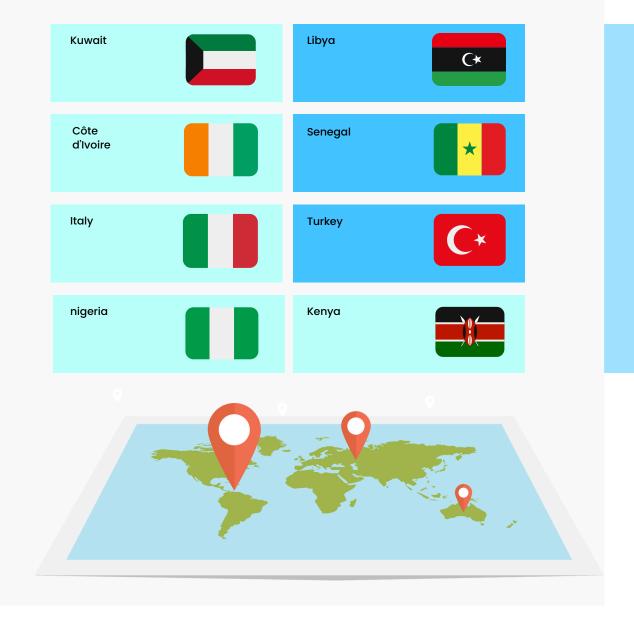




# Countries Serviced



# Countries Serviced



### **Social Responsibility**



### A Brief

Our dedication to social responsibility reflects our belief that a successful business is not only measured by its financial achievements but also by its positive impact on society.







### Empowering Economic Growth

We strive to contribute to the economic development of the communities we serve by providing expert financial and administrative consulting services that foster sustainable business practices.



### **Educational Initiatives**

We invest in educational programs to nurture the next generation of financial and administrative professionals, ensuring they are equipped with the knowledge and skills to lead the industry forward.



### **Community Engagement**

We actively participate in community service and philanthropic efforts, supporting various causes that improve the quality of life for those in need.

# Our Super Team

Our advisory team, comprising 50 specialized consultants, represents a diverse pool of expertise, ensuring full customer support across various financial and administrative domains. Each consultant brings a wealth of knowledge and experience, allowing us to offer tailored, professional advice that aligns with our clients' unique business needs. This robust team is our commitment to delivering comprehensive, high-quality consulting services.



Omnia Khfagy
CEO & Founder



Adel Khfagy
General Manager



Mohamed Khfagy

Director of R&D



**Mila Dyba**Public Relations Manager
Europe



Mohamed Hani
Business Analyst



**Ezzat Essam**Marketing & Sales Manager

Dubai

# Thank You

### Because, we're here to help

At Khfagy Financial & Administrative Consulting Company, we aspire to be leaders in innovation and quality, ensuring timely delivery of exceptional services. We are grateful for the trust our clients place in us and invite all stakeholders to support our journey towards a prosperous future. Our commitment is to continue providing impactful financial and administrative expertise for sustainable business growth.



### **Address**

- Maadi, Cairo, Egypt
- Riyadh, Saudi Arabia
- Sharjah, UAE



### Telephone

- +201025742522
- +966530284796



### Website

https://alkhfagy.com